



IS YOUR BUSINESS ON FACEBOOK?

FACEBOOK 101 - GETTING STARTED

You know you need a Facebook page for your business, but you've been procrastinating....

It doesn't get much easier than this!

Learn how to create a Facebook page for your business with a step-by-step presentation from local Social Media Specialist Liz Hendricks.

Liz will walk you through creating a page, the type of content to post, how often you should be posting and the benefits of having a Facebook page for your business.

Presenter: Liz Hendricks has been in the advertising and marketing industry for over 10 years. She works with local businesses to grow their online presence through social media and believes it is the most effective way to "talk" to customers when you can't be face to face.

TUESDAY, MAY 17, 2016

8:30 - 10:00 AM

RHBA OFFICE BUILDING

There is no cost for this seminar

Seating is very limited.

Pre-registration is required!

Call or email the RHBA office to register.

Top 10 Reasons to be on Facebook:

- Increased Exposure
- More Leads
- Decreased Marketing Expenses
- Reach Targeted Audiences
- Free Demographic Insights
- Create Brand Loyalty
- Increase Website Traffic
- Boost SEO
- Spy on Competition
- **IT'S FREE**



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