



SOCIAL MEDIA MANAGEMENT WITH HOOTSUITE

Hootsuite 101 - Social Media Help is Here!

You have multiple social media platforms - how do you keep all of them current?

Meet Hootsuite

It doesn't get much easier than this!

Learn how Hootsuite can help you save time and keep all of your social media channels current! You can organize Twitter, Facebook, Instagram, LinkedIn and more all from one place.

Liz will give you an overview of this user friendly system that could save you hours of work!

Presenter: Liz Hendricks has been in the advertising and marketing industry for over 10 years. She works with local businesses to grow their online presence through social media and believes it is the most effective way to "talk" to customers when you can't be face to face.

Attend this session to learn how Hootsuite will help you:

- Monitor multiple social media channels
- Post and schedule posts on multiple channels
- Navigate through Hootsuite
- Review schedule posts and edit them

Hootsuite lets you do more with social media. It even includes analytics to show you what's working and what's not! If you have more than one social media channel/platform, check this out!



THURSDAY, OCTOBER 6, 2016

8:30 - 9:30 AM

RHBA OFFICE BUILDING

There is no cost for this seminar

Seating is very limited.

Pre-registration is required!

Call or email the RHBA office to register.



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