



Twitter for Business

TWITTER 101 - Why Tweet?

Become a Resource to Increase your Brand and Visibility

Facebook is about more about family and friends. Twitter is (for many) a source of information. People will check brands and company 'buzz' via Twitter and see what others are saying about you or your products.

They will also research topics of interest which may then lead to you. But you have to get yourself out there! This mini session will give you enough information to get your business started on Twitter now, or give you the boost you need to re-start your campaign.

Presenter: Liz Hendricks has been in the advertising and marketing industry for over 10 years. She works with local businesses to grow their online presence through social media and believes it is the most effective way to "talk" to customers when you can't be face to face.

TUESDAY, OCTOBER 4, 2016
8:30 - 9:30 AM
RHBA OFFICE BUILDING
There is no cost for this seminar

Seating is very limited.
Pre-registration is required!
Call or email the RHBA office to register.

72% of Twitter followers are more likely to buy something from a business they follow!

- Learn how to set up a business page.
- Know how often, what, and when to post
- Learn how to gain exposure and increase your online reputation
- Have direct contact with customers
- Offer Twitter-only specials
- Keep an eye on your competition
- Advertise for FREE

Twitter is more than you think.



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